



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear friend,

Please join us in supporting our signature fundraising event, **Endless Summer XIV "A Red Carpet Affair"**, at the Tunxis Country Club in Farmington, CT on Friday, October 25, 2024. This year we will be honoring **Mayor Erin Stewart and former Mayor Timothy Stewart as the Ken Griffin Compass Award recipients for 2024.**

For over 140 years we have offered programs to strengthen our community by helping kids reach their potential, individuals and families achieve better health and encourage everyone to get involved and make their communities better.

All proceeds will benefit our Annual Support Campaign which aims to provide over \$200,000 in financial assistance. These funds ensure everyone, without regard to age, income or background, has the opportunity to learn, grow and thrive at the Y.

Here is how you can help strengthen our community:

1. **Become a sponsor** – All sponsors will receive recognition in our online and print advertising and special recognition for your business the night of the event. Please see the enclosed documentation for sponsor information.

2. **Donate an auction item** - Donations such as gift certificates and or / auction items would be greatly appreciated. All items are beautifully displayed for viewing and bidding during the event. You and/or your business will receive recognition.

3. **Attend the event and bring a friend.**

Date needed by: In order to properly recognize your business's sponsorship or artfully display your donated auction item, we ask that all donations be received no later than **September 25, 2024.**

Please see the attached donor form for sponsor levels and more information. We thank you in advance for your support and please remember that all contributions are tax deductible. **Tax Exempt ID # 06-0646977**

Thank you for your consideration,

John Benigni
CEO
Meriden-New Britain-Berlin YMCA

Marci Moskal
Executive Director
New Britain Branch

NEW BRITAIN-BERLIN YMCA
50 High Street, New Britain CT 06051
P 860 229 3787 F 860 225 8063
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MERIDEN YMCA
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Endless Summer XIV: A Red Carpet Affair

\$10,000 The Star Studded Sponsor

- 20 Tickets (two oversized tables)
- Exclusive representation as the main Event Sponsor in all event marketing efforts and media
- Below the Title recognition as Presenting Sponsor
- Company logo in promotional material
- Sponsor mentioned in all press releases
- Logo on program cover & full page color ad with choice of placement
- Exclusive banners with your logo at the event
- Banner in the YMCA facility prior to and after the event through December

\$5,000 The Paparazzi Sponsor

- 10 Tickets (one oversized table)
- Representation as the Auction Sponsor in all event marketing efforts and media
- Company logo in promotional material
- Sponsor mentioned in all press releases
- Recognition on program cover & full page color ad in second page of program
- Premium placement of signage at the event

\$3,000 The Oscar Sponsor

- 8 Tickets
- Representation as the Dinner Sponsor
- Full page color ad in program
- Premium placement of signage at the event

\$2,000 The Glamour Sponsor

- 6 Tickets
- Representation as the Cocktail Sponsor
- Full page color ad in program
- Signage at the event

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\$1,500 The Fashion Police Sponsor

- 4 Tickets
- Representation as the Entertainment Sponsor
- Half page color ad in program
- Signage at the event

\$1,000 The Walk of Fame Sponsor

- 2 Tickets
- Representation as the Heads or Tails Sponsor
- Business card ad in program
- Signage at the event

\$750 The People's Choice Sponsor

- Representation as Staff Table Sponsor
- Business card ad in program
- Signage at the event

Auction Items

We are looking for live auction items worth \$1,000 or more. You will receive recognition and advertising through signage at the event as a sponsor of the auction item.

Silent Auction Items

We are looking for silent auction items worth \$100 or more. You will receive recognition and advertising through signage at the event as the sponsor of the auction item.

Ad Booklet Pricing

Full Page Ads: \$300

Half Page Ads: \$150

Business Card Ads: \$75

Tickets

Single Ticket: \$100

Couple Ticket: \$190

Table of 8: \$760

Table of 10: \$950

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